

2022 Global Education Conference

Education in Action

Cooperation – Implementation – Innovation

20 – 21 September 2022

International Convention Center – Sydney, Australia

Day 1 – Tuesday, 20 September 2022

- 08h00 **Arrival / Networking**
- 09h00 **Session 1: Welcome to Australia**
 - Join us for a Welcome to Country ceremony performed by Indigenous Traditional Custodians to welcome visitors to their traditional land.
- 09h30 **Session 2: Welcome to the 2022 Global Education Conference**
 - Witold Bańka, President of WADA, will give opening remarks followed by a representative from the Australian Government. Our master of ceremony will then set the scene for the conference explaining the objectives and purpose: that we are here to put education into action.
- 10h10 **Networking break**
- 10h40 **Session 3: Celebrating a new era for education**
 - We are here for a common purpose – to develop and deliver clean sport education programs that make a difference and have an impact. In this session, we will take you on a journey around the world to see how education is being made a priority in all regions. We will examine how education can make a real difference at each stage of the athlete pathway and why it is important to invest in education from playground to podium. This session will set the scene for how, collectively, we can advance the role of education in the protection of clean sport.
- 12h40 **Networking lunch**

- 13h40 **Session 4: Education through a new lens**
 - We know that athletes start in sport clean, and we also know that the majority of athletes have no intention to dope nor want to dope. So what happens? In this session, we will examine the latest social science research on athlete vulnerabilities, including the outcomes from the latest WADA research and what this means for our educational efforts in the future.
- 15h15 **Networking break**
- 15h45 **Session 5: Education in action**
 - Clean sport education is more than a leaflet! The ultimate aim of our education programs is to develop clean sport behaviors. In this session, we will learn more about what clean sport behaviors are and how we can take action by creating and implementing education activities and resources that can help to develop these.
- 16h40 **Session 6: Q&A and highlights from Day 1**
 - We will recap the main points and highlights from the day and an expert panel will address any questions.
- 17h30 **End of Day 1**

Day 2 – Wednesday, 21 September 2022

- 08h00 **Arrival / Networking**
- 08h30 **Session 7: The power of education**
 - Done well, education has the power to impact behavior. This session will focus on behavioral science and how designing learning effectively can positively influence behavior. We will hear from experts beyond anti-doping who will share lessons from other sectors and how we can apply these principles to anti-doping. A motivating session helping us re-focus our education efforts on developing clean sport behaviors in athletes and their support personnel.
- 09h45 **Networking break**
- 10h15 **Breakout sessions 1 – Participants can attend 1 out of 3 sessions**
 - **Session 8a: Developing an education plan**
 - Having a clear and thought-through education plan enables the successful delivery of an education program. Having an education plan is also a requirement of the International Standard for Education (ISE). In this session, we will do a step-by-step review of the requirements outlined in the ISE, providing guidance and examples. This session will help you to develop and/or review your education plan.

- **Session 8b: Educating along the athlete pathway**
 - Upstreaming is the concept of starting at the beginning of the athlete pathway, with children and school sport, and working upwards towards international-level athletes. In this session, we will discuss the benefits of upstreaming and how to establish education programs for these early target groups as well as for those higher up the athlete pathway. We will also address the importance of reinforcing education through multiple education activities.
- **Session 8c: Designing learning and education activities**
 - What can we do to ensure athletes and their support personnel learn and develop the essential clean sport behaviors? In this session we will dive deeper into the design of learning activities and experiences, sharing key principles of learning design and addressing common questions such as, how do people learn best? How to accommodate different types of learners? How to create a welcoming and effective learning environment? How to develop a learner-friendly workshop?
- 11h20 **Breakout sessions 2 – Participants can attend 1 out of 3 sessions**
 - **Session 9a: Educating along the athlete pathway (repeat)**
 - **Session 9b: Designing learning and education activities (repeat)**
 - **Session 9c: Developing a curriculum/learning framework**
 - A curriculum or learning framework provides structure to your education program by outlining in advance the core learning objectives, topics, and key knowledge that participants will benefit from. It helps to determine what you want your target groups to achieve and be able to do after attending an education activity. It also helps you evaluate if any learning has taken place. In this session, we will examine how to develop a curriculum or learning framework and how to write learning objectives.
- 12h25 **Networking lunch**
- 13h25 **Breakout sessions 3 – Participants can attend 1 out of 3 sessions**
 - **Session 10a: Digital education**
 - Educational technology is booming. The use of technology to support or enhance the education experience is increasing. But where can you access cost-effective EdTech? And if you want to create your own, what should you consider? In this session, we will explore available and accessible educational technology (including some that are free) and discuss what to consider when building your own eLearning courses or apps. We will also share some simple tips for making EdTech accessible for those with impairments.
 - **Session 10b: Educating Athlete Support Personnel (ASP)**
 - Educating ASP benefits an anti-doping program in multiple ways. Not only does it limit Anti-Doping Rule Violations (ADRVs) from these target groups, but it also supports athletes' participation in clean sport. In this session, we will examine how to prioritize these target groups for your education pool, which clean sport behaviors are important to achieve and how to develop them by applying the principles of andragogy (the method and practice of educating adults).

- **Session 10c: *Has your program made a difference?***
 - Has your education program worked as intended? Were there any unintended positive outcomes? In this session, we will look at impact – the level beyond monitoring and evaluating. We will discuss what the longer-term impact of education programs can be and propose indicators and metrics that ADOs can track over time to help measure impact, all in line with clean sport behaviors.

- 14h30 **Breakout sessions 4 – Participants can attend 1 out of 3 sessions**
 - **Session 11a: *Event-based education – Who, what, when, why and how?***
 - Event-based education is a great way to engage target groups both in preparation for an event and at the event too. In this session, we will look at how to collaborate with stakeholders to plan, organize and deliver event-based education activities that can support athletes and athlete support personnel to effectively prepare for an event.
 - **Session 11b: *Education by educators***
 - Education activities need to be delivered by trained educators but how do we build this team of people? In this session, we will learn about recruiting, training and accrediting educators and some current, practical examples that are being implemented by ADOs.
 - **Session 11c: *Doping, what's really going on?***
 - Measuring the actual behavior of doping and its prevalence among the athlete population is a challenging task. In this session, we will hear from WADA's Prevalence Working Group who will share the current outcomes of their work, including examples of methodologies and resources that can be used to assess the prevalence of doping. The session will also address the other side of the coin, inadvertent doping, and how this could be used to help determine the long-term impact of education programs.

- 15h35 **Networking break**

- 16h05 **Session 12: Taking action**
 - We want to be unified towards a common education agenda for the future, one that aligns with the longer-term education strategy that will be shared at the Conference. In this session, we will come together to establish a shared ownership of protecting clean sport - between WADA, ADOs and wider stakeholders - and we will seek to establish commitments and a conference resolution.

- 16h45 **Session 13: Summary and closing**
 - Kady Kanoute, Chair of WADA's Education Committee, will facilitate our final session of the day where we will hear from our hosts, Sport Integrity Australia, and hand over to our hosts for the 2024 Global Education Conference. Kady Kanoute will provide us with closing remarks and officially end the 2022 Global Education Conference.

- 17h15 **End of day 2**