

play true

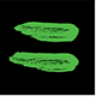
Leading anti-doping in a new era

International Anti-Doping Seminar in Asia and Oceania: 1 December 2020

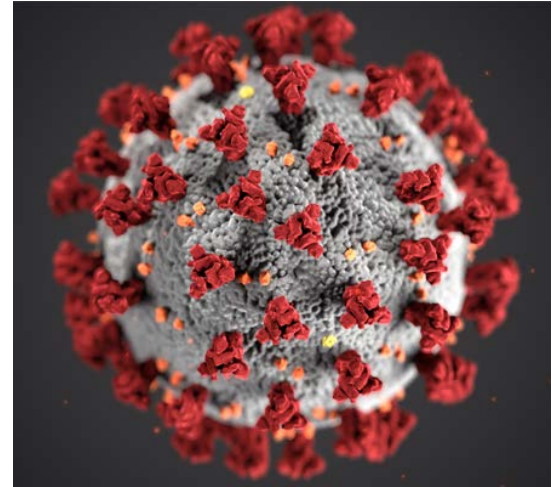
Olivier Niggli, Director General



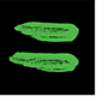
COVID-19: A global community response



- Global anti-doping community is working together to maintain the integrity of the system.
- Public health is priority.
- Response has been quick and effective to an evolving situation.
- On 6 May, WADA issued its first COVID-19 guidance for Anti-Doping Organizations (ADOs).
- Since then, WADA has produced updated guidance and other resources for athletes and the anti-doping community.



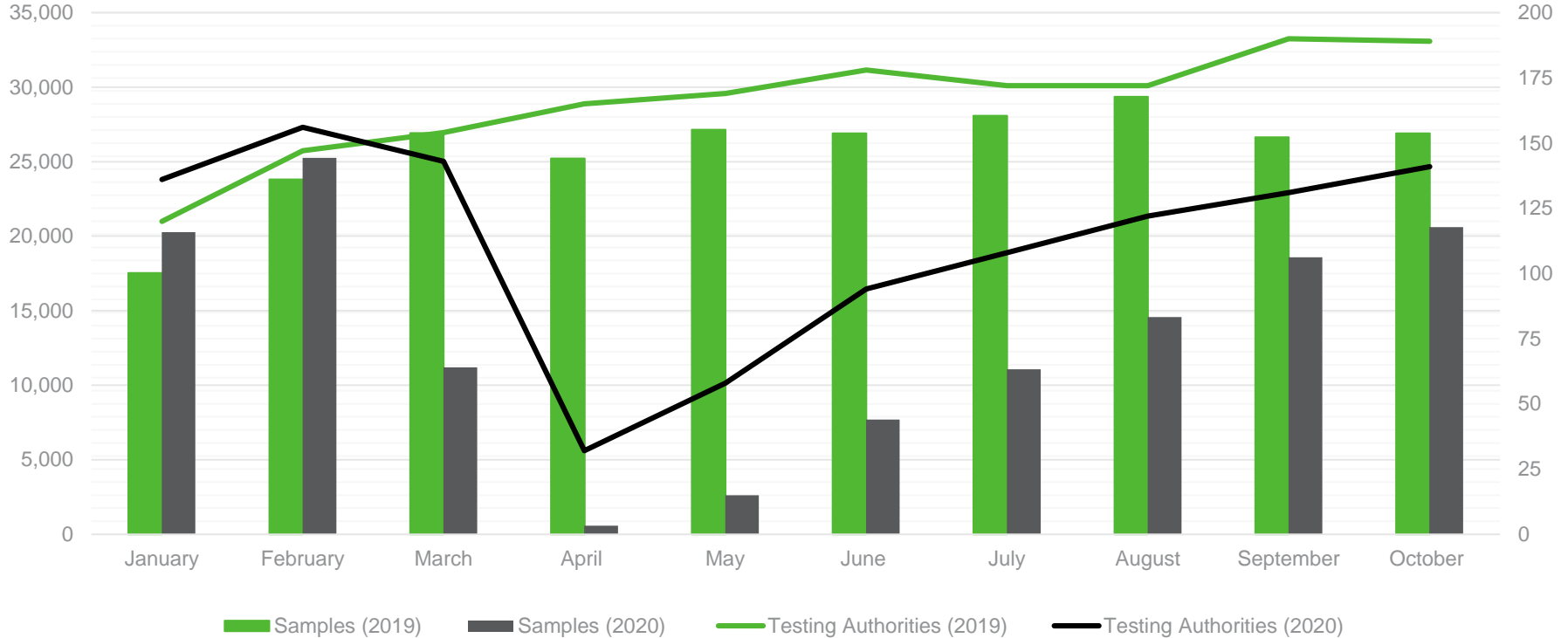
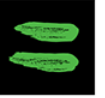
COVID-19: Outcomes of ADO Survey



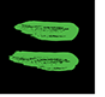
- Survey issued 2 September -- 114 ADOs (49%) responded.
 - Top 3 areas impacted: Testing, Education and General Operations
 - Top 3 areas least impacted: TUEs, Lab Analysis, Investigations
 - 91% said they found all guidance documents WADA developed somewhat useful, useful or highly useful
 - 87% said that WADA had provided sufficient information during pandemic



Samples collected in 2020 vs 2019 and Testing Authorities (January - October) as at 22 Nov 2020



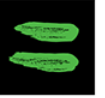
Breakdown on sample numbers – October 2020



- **Of the 20,615 samples collected in October 2020**
 - 15,533 samples collected by 85 NADOs
 - 3,975 samples collected by 48 IFs
 - Other samples collected by RADOs, MEOs, National Federations



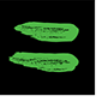
Samples collected by International Federations October 2020 vs October 2019



| | October 2020 | October 2019 | 2020 vs 2019 Capacity |
|--------------------------|--------------|--------------|--------------------------|
| Samples Collected | 3,975 | 7,861 | 51% |
| Number of IFs | 44 | 81 | 54% |

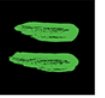
Samples collected by NADOs

October 2020 vs October 2019 by continent



| | Number of Samples Oct 2020 | Number of Samples Oct 2019 | 2020 Compared to 2019 % | # NADOs Oct 2020 | # NADOs Oct 2019 | 2020 Compared to 2019 % |
|-----------------|----------------------------|----------------------------|-------------------------|------------------|------------------|-------------------------|
| Europe | 9643 | 10257 | 94% | 44 | 46 | 97% |
| Asia | 3457 | 3277 | 105% | 18 | 20 | 90% |
| Americas | 1872 | 2459 | 76% | 15 | 20 | 75% |
| Oceania | 364 | 453 | 80% | 2 | 2 | 100% |
| Africa | 197 | 395 | 50% | 6 | 5 | 120% |

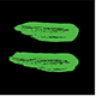
Outcomes of Strategic Testing Expert Group meetings



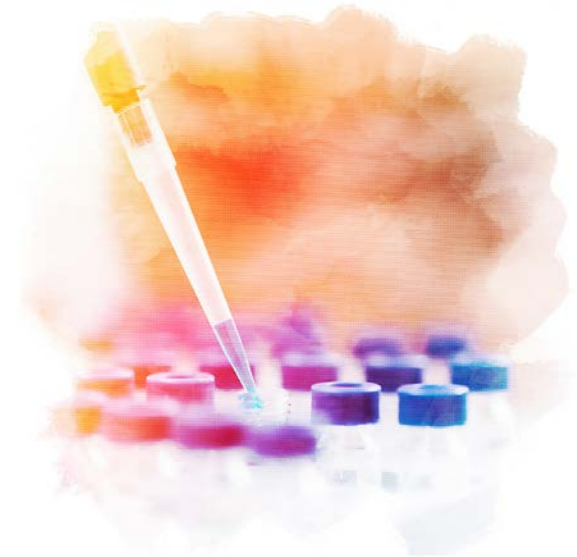
- **Updated Guidance Document for Testing During COVID-19 – published on 25 November**
 - Feedback from the ADO Survey
 - Input from World Health Organization and NADO Testing Group
 - Enabled testing to resume or continue in a safe way
 - Athletes have confidence that the program protects their health



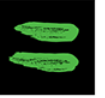
Outcomes of Strategic Testing Expert Group meetings (Cont.)



- **Alternative Sample Collection Programs**
 - Piloted by five NADOs
 - Two virtual testing systems – video call
 - Departures from International Standard
 - No witnessing of the sample in bathroom as camera placed outside closed door
 - Tampering and manipulation possible
 - Feasibility study required for use of camera in bathroom to monitor athlete – athlete privacy, IT security, legal status
 - If camera can be inside the bathroom (not recording) then a global consultation process would be considered for use in pandemic situations

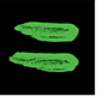


Ensuring proper testing in the lead-up to Tokyo Games

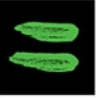


- Consult WADA's revised **Guidance for Testing during COVID-19 Pandemic**.
- Prioritize testing on athletes that have qualified or who are attempting to qualify.
- If national restrictions are preventing normal level of testing, prioritize higher risk sports.
- The IOC funded Pre-Games Taskforce, coordinated by the ITA, will provide testing recommendations to IFs and NADOs.
- NADOs advised to coordinate with IFs to ensure that athletes are tested sufficiently in lead up.
- The IOC will store samples:
 - WADA encourages all IFs and NADOs to take advantage of this opportunity.
 - A communication on this is to be released shortly.

Anti-doping goes beyond testing

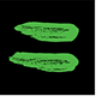


- Using everything at our disposal to secure athlete confidence.
- Other tools can be used to maintain the integrity of the system when testing is diminished:
 - the Athlete Biological Passport;
 - intelligence we receive through whistleblowers;
 - sample storage for future re-analysis as science advances and detection techniques are refined; and
 - education.
- WADA is collaborating with stakeholders to explore new sample collection and analytical techniques; particularly:
 - dried blood spot analysis; and
 - artificial intelligence.



2020: Another year of transformation

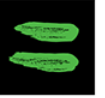
Russian Doping Crisis



- In December 2019, WADA's Executive Committee unanimously endorsed the CRC recommendation to declare the Russian Anti-Doping Agency non-compliant with the Code and impose a four-year suspension on Russia.
- Early November 2020, the case was heard by the Court of Arbitration for Sport – awaiting outcome in December.
- LIMS data that were unaffected by the alleged manipulation are being used to deliver justice against those who cheated.

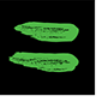


Russian Doping Crisis (Cont.)



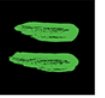
- WADA, and the anti-doping system, has been transformed as a result of the Crisis.
 - Robust compliance monitoring program and new International Standard for Compliance by Signatories;
 - Strengthened investigative power and successful whistleblower program (Speak Up!); and
 - Wide-ranging governance reform.

Intelligence & Investigations: International Weightlifting Federation (IWF)



- Since August 2017, WADA's Intelligence and Investigations (I&I) Department has been investigating the IWF and the sport of weightlifting.
 - In October, WADA published provisional outcomes.
- The investigation includes:
 - **Operation Outreach:** a probe of a high-ranking member of the IWF;
 - **Operation Heir:** Romanian weightlifters and others;
 - **Operation Extra:** allegations of improper practices by some national weightlifting federations; and
 - **Operation Arrow:** a ground-breaking investigation into the global practice of urine substitution by weightlifters and the use of doppelgänger.

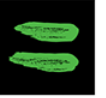
Intelligence & Investigations: International Biathlon Union (IBU)



- In November 2016, WADA I&I began receiving information about the IBU's alleged relation to protecting Russian athletes from doping detection.
- In October 2017, WADA I&I reported its findings through a meeting at INTERPOL with Norwegian and Austrian police.
- The Austrian police opened a criminal investigation that culminated in raids in April 2018, in Norway and Austria.
- This led to the removal of the President and the Secretary General of the IBU.

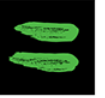


Strengthening WADA I&I



- Reinforcing the I&I team: Now 14 Staff.
- There are three units:
 - Confidential Information Unit (CIU) that manages Speak Up!;
 - Investigation Unit (IU); and
 - New Compliance Investigation Section (CIS).
- Cooperation agreements with:
 - Interpol;
 - Europol; and
 - World Customs Organization.
- Networks and alliances

2020: Supporting Signatories with 2021 Code and Standards implementation



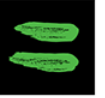
- Since Code and Standards were endorsed in November 2019, WADA has provided 2021 Model Rules for Code Signatories.
- These rules need to be approved by WADA compliance before the Signatory starts its adoption of rules.
- All Signatories are asked to do the necessary by 31 December deadline.

2020 : Supporting Signatories with 2021 Code and Standards implementation (Cont.)



- In May, WADA launched its Code Implementation Support Program (CISP).
 - Phase 1, made resources available on the Agency’s Anti-Doping eLearning platform (ADeL) explaining the main changes; and
 - Phase 2, currently updating guidelines and other materials.
- CISP has reached ~17,000 stakeholder interactions.
- Agency has held 51 webinars – 20 of which were CISP related.
 - Average of 325 people per webinar; and
 - 92% rated them as being relevant or highly relevant to their role.

2019/2020 have been landmark years for Education



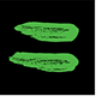
End 2019

- Established a stand-alone Education department.
 - Seven team members by end-2020.
- Approval of the new 2021 Education Standard

2020

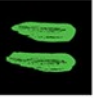
- Approval of Education Guidelines.
- Further development of ADeL.
 - Platform increased registered users to over 109,000 – up 40,000 from 2019.
 - Initiated complete rebuild and redesign to be launched in January 2021.
- In July, launched education course for athletes and coaches going to Tokyo Games (with IOC and ITA).
- In October, published first-ever Social Science Research Strategy (SSR Strategy) for 2020-2024.
- Developing a Global Learning and Development Framework for anti-doping practitioners.
- Postponed Global Education Conference to November 2021 in Sydney, Australia.

Significant progress has been made with ADAMS 'Next Gen'



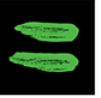
- November 2019 launched 'Athlete Central', a revamped app for submission of whereabouts for ~20-30,000 athletes worldwide.
- January 2020 launched new 'Testing Center' for ADOs.
- Ongoing Security improvements and new third-party system to comply with the 2021 Code/ Standards.
- Coming early in 2021: DCO Central, WADA's free to use electronic sample collection system.





Way forward...

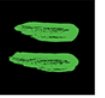
WADA is aligning its governance with best practice



- In November 2018, Board approved 70 reform recommendations that were made by a Governance Working Group.
- Of 70 reform recommendations, the vast majority have been implemented. In particular:
 - Now have independent President and Vice-President;
 - At least one athlete and NADO representative on each Standing Committee (except for CRC as it relates to NADOs);
 - Limit of three terms of three years each for members;
 - There is a now a Nominations Committee; and
 - One third of ExCo and Board members are active or former international-level athletes.

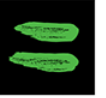


WADA is aligning its governance with best practice (Cont.)



- The November 2020 ExCo:
 - endorsed Nominations Committee recommendation for the appointment of two additional independent members of the ExCo;
 - four independent members (including President and the Vice-President);
 - five representatives of Governments; and
 - five of the Sport Movement.
 - streamlined the governance of Expert Advisory and Working Groups; and
 - approved composition of a new Working Group.

WADA is aligning its governance with best practice (Cont.)



- Working Group includes one independent Chair and five governance experts:
 - two proposed by Governments;
 - two by the Sport Movement; and
 - athlete (nominated by WADA's Athlete Committee).
- It will be responsible for monitoring the effect of ongoing reforms and for proposing additional reforms going forward.
- The Group will consult all stakeholders.
- In addition, work continues on:
 - additional athlete representation;
 - introduction of a WADA Code of Ethics; and
 - formation of an Independent Ethics Board.

Five-Year Strategic Plan: Leading anti-doping in a new era



LEAD

Lead by example by taking bold steps to proactively tackle emerging issues with agility and innovative solutions across all facets of anti-doping.



COLLABORATE & UNITE

Engage and collaborate with everyone involved in anti-doping, in particular with the Sports Movement and public authorities, to increase support, unity and coherence in everyone's efforts.



GROW IMPACT

Expand the reach and impact of anti-doping programs by enhancing capacity building and knowledge sharing between ADOs and empowering local program delivery.



BE VISIBLE

Raise awareness and shape a proactive narrative that will demonstrate the positive impact of doping-free sport and WADA's role.



BE ATHLETE-CENTERED

Engage and empower athletes to contribute to the development of anti-doping policies; build an easier anti-doping journey for athletes; and, increase the contribution that our programs deliver for athletes and their entourage/support group so that they can build a healthy and sustainable career in sports.



PERFORM

Provide greater value to our beneficiaries, stakeholders and donors by reducing operational complexities and maximizing impact and cost-effectiveness.

In closing...

- The anti-doping landscape has changed significantly.
- WADA has evolved significantly as a consequence.
- The Agency is much better equipped and will be even more with governance reforms, Strategic Plan and 2021 Code and Standards.
- We are committed to:
 - engaging and empowering athletes in developing clean sport;
 - building anti-doping capacity and community worldwide; and
 - securing additional funding required.
- We are confident that with the support of all our partners, we will succeed.

